



**EISA**

**Annual Report**

**2015**



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## Preface

The ***European Initiative for Sustainable Development in Agriculture (EISA)*** was founded with the common aim of developing and promoting Integrated Farming (IF) throughout Europe. Integrated Farming is a sustainable system, which helps farmers improve the way they farm for the profitability of their business, the benefit of the environment, and social responsibility, including all important aspects of sustainable development. A detailed description and characterisation of Integrated Farming is available on the EISA website [www.sustainable-agriculture.org](http://www.sustainable-agriculture.org).

EISA's members are national organisations from France, Germany, Hungary, Luxemburg, Sweden, the Netherlands and the UK as full members and six organisations from the agricultural supply chain as associate members. As an organisation EISA works closely with the EU Institutions and other stakeholders to contribute to the development of agricultural and environmental policies in the EU.

EISA members help create a better public understanding of agriculture through demonstration farms and various other communication and demonstration activities. They bring farmers and consumers together to raise awareness of how farmers are working in harmony with nature to produce good, safe food and renewable resources with economic, environmental and social care.

The EISA Annual Report 2015 presents an overview on EISA's and national EISA members' activities as well as a brief description of the six associate members. Many of EISA's and EISA members' activities are part of long-lasting projects and may thus be performed year after year or even several times per year.

If you are interested in receiving further information or in getting involved on the national or the European level, you are more than welcome to enquire at EISA Brussels or at the EISA members for details.

A handwritten signature in black ink, appearing to read 'P. Wrixon', with a large, stylized initial 'P'.

Patrick Wrixon  
EISA President

# European Initiative for Sustainable Development in Agriculture



The European Initiative for Sustainable Development in Agriculture (EISA) was founded in May 2001 with the common aim of developing and promoting sustainable farming systems. EISA members are strongly committed to systems of agriculture that are economically viable, environmentally responsible and socially acceptable. They work in partnership with all stakeholders to achieve this goal through the promotion and the further development of Integrated Farming.

Through Integrated Farming, EISA supports a framework that makes it possible to balance food production for a growing world population, consumer health, safety and profitability with animal welfare, social responsibility and environmental care. Integrated Farming seeks to reinforce the positive influences of agricultural production whilst reducing its negative impacts through attention to detail, planning, target-setting and the reviewing of practices.

EISA is an association of national organisations from currently seven EU Member States:

- FARRE (Forum des Agriculteurs Responsables Respectueux de l'Environnement, France),
- FILL (Förderverein Integrierte Landbewirtschaftung, Luxemburg),
- FORUM (Forum Moderne Landwirtschaft e. V., Germany),
- GOSZ (Grain Growers' Association, Hungary),
- LEAF (Linking Environment And Farming, United Kingdom),
- OiB (Odling i Balans, Sweden), and
- Skylark Foundation (The Netherlands).

Six associations of the up- and downstream-sectors of agriculture support EISA as associate members. EISA and its members develop and promote Integrated Farming in Europe.

## In 2015, key projects / activities of EISA included:

- **Civil Dialogue Groups (CDG):** Represented by EISA President Patrick Wrixon since fall 2014, EISA is involved in two of DG Agri's CDGs on "CAP" and "Environment & Climate Change". In addition, EISA is represented by Patrick Wrixon at FACCE-JPI, the Joint research Programming Initiative on Agriculture, Food Security and Climate Change.
- **Promotion of Integrated Farming on Commission level:** In a one hour meeting with Tom Tynan, Cabinet of Commissioner Phil Hogan, and Lukas Visek, DG Agri, EISA representatives were able to discuss various issues related to the CAP and Integrated Farming in March 2015.



# European Initiative for Sustainable Development in Agriculture

(continued)



- **Sharing views and expectations with MEPs:** Following the debate with Tom Tynan and Lukas Visek, EISA members met the French MEP Michel Dantin and his assistant for an in-depth exchange on Integrated Farming and potentials to further promote IF via initiatives from the European Parliament. MEP John Stuart Agnew joined part of the EISA Farm Visit in The Netherlands (see below) and intensively got involved in the debate on modern agriculture and the CAP during the political forum as well as in bilateral talks.
- **EISA Farm Visit and strategy discussion:** Organised in early June by the EISA member LEAF, representatives of member organisations were able to join a strategy workshop chaired by Julie Girling, MEP, on EISA's key objectives, measures and target groups. The programme included two impressive farm visits focussing on sustainable agriculture and the implementation of environmental measures on farmland.
- **EISA Farm Visit and political forum:** A second farm visit was organised by the Dutch member Skylark later in June. On-farm demonstrations and explanations in the Hoeksche Waard, a guided tour focussing on sustainability aspects at Suiker Unie, and a well-attended political forum addressing "The Future of Sustainability Certification in the Context of the CAP" marked a new and very promising approach to EISA Farm Visits as communication tool.
- **Continuous debate:** Throughout the year, the EISA President, the ExCo-Chairman and the Head of EISA Brussels frequently meet representatives of DGs AGRI and SANTE, representatives of the food chain, of national representations in Brussels as well as a broad range of European Associations to lobby modern sustainable agriculture in terms of IF.
- **EISA Website:** The EISA website increasingly receives input such as press releases and publications of EISA and EISA members which are uploaded on a regular basis; in addition, the updated event calendar offers all relevant information on important events related to sustainable agriculture in general and Integrated Farming in particular.
- **New Integrated Farming (IF) Topic Sheets:** In the context of the International Year of Soils, "Soil Protection in Integrated Farming", "Soil Biodiversity in Integrated Farming" and "Dairy Pasture Management and Integrated Farming" were addressed in three volumes on the basis of practical on-farm approaches presented by national EISA members.
- **Press releases:** Publications and EISA events were announced in several press releases. These announcements were distributed via e-mail and also uploaded on the EISA website.
- **Contributions to external publications, events and organisations:** Whenever possible, EISA contributes to external groups (i.e. speech of Patrick Wrixon at the European Environmental and Social Committee, EESC), to publications such as the ECPA Brochure on "Soil Biodiversity and Agriculture", and to the initiative and position paper "Sustainable Livestock Farming" etc. First steps have also been made to support the setting up of an IF organisation in Poland, for example.



# Forum des Agriculteurs Responsables Respectueux de l'Environnement – 2015



FARRE, the Forum des Agriculteurs Responsables Respectueux de l'Environnement (Association for responsible and environment-friendly farming) was founded in 1993 with the aim to develop sustainable farming practices throughout French agriculture and to further promote the dialogue between farmers and consumers. FARRE works with a national network of open farms and, as a “forum”, organises regular events with various stakeholders from the agricultural and environmental sectors.

## In 2015, key projects / activities of FARRE included:

- **In the 17<sup>th</sup> FARRE Annual Symposium “Agriculture and Society – viewpoints on biodiversity”**, innovative farmers presented examples for local biodiversity initiatives. Speakers agreed on the necessity to further strengthen and increase local activities and stressed that including the economic perspective will be crucial for further involvement of farmers in biodiversity initiatives.
- **FARRE signed the National Biodiversity Strategy:** The association remains committed to the BiodiverID programme and its involvement in the Foundation for Research on Biodiversity (FRB).
- **BiodiversID programme:** For the 3<sup>rd</sup> year, this programme focuses on trainings, global advisory documents and individual action plans to enhance on farm-biodiversity ([www.biodiversid.com](http://www.biodiversid.com)).
- **International Agricultural Show in Paris (700,000 visitors):** FARRE farmers explained their practices and tools for sustainable farming on the 1,200 m<sup>2</sup> “Vegetal Odyssey” farm.
- **Communication tools:** FARRE continuously provides on farm-videos such as portraits of farmers and agro-environmental measures via its YouTube channel “Asso Farre”.
- **FARRE continues to develop “The IPM toolbox” website:** This website aims at providing farmers with crop-specific tools for their plant protection issues (weeds, insects, diseases, nutrition). The toolbox offers technical sheets, but above all, farmers’ video testimonials and a forum section in order to develop and promote innovative practices suitable for the majority of farmers. The website is available in French at [www.boitagri.com](http://www.boitagri.com).
- **Certiphyto trainings on good practices in plant protection:** Certiphyto certification is compulsory for all users and retailers of plant protection products. FARRE organised 174 training days in 2015. The association also is setting up training days on best plant protection practices in collaboration with its 9 trainer network to provide farmers with tools for the implementation of Integrated Farming and enhancement of agro-ecology. Trainings last two days and cover latest legislation, practical cases studies, work practice and on-farm visits.
- **“Agriculture at hand” public animation:** The FARRE team organised an “Agriculture at hand” day to bridge the gap between agriculture and consumers during the association day in Neuilly-Plaisance, a town near Paris. The goal was to increase public awareness of agriculture, to help citizens discover the ‘seed to plant cycle’ of some cultures and to highlight the origin of processed products such as sugar or oil.
- **FARRE and 11 partners set up the #Agridemain project basis:** FARRE will be in charge of the animation of this communication programme in 2016. The aim of #Agridemain is to present realistic pictures of agriculture to society. Eleven partners (farmers, professional organisations, industry, suppliers, research and training) from agriculture have gathered around a common vision of modern agriculture and the promotion of its diversity in order to demystify stereotypes on farming. Various special communication events will be planned over 3 years.





# Förderverein Integrierte Landbewirtschaftung Luxembourg – 2015



FILL, the Association for the Promotion of Integrated Farming Luxembourg (Förderverein Integrierte Landbewirtschaftung Luxembourg a.s.b.l.) was founded in 1993 with the aim to promote sustainable agriculture and Integrated Farming practices in Luxembourgish agriculture through an efficient knowledge transfer from research to practice. FILL stimulates an active dialogue between farmers and consumers in order to communicate the holistic approach of Integrated Farming as efficient path for sustainable development in agriculture. In 2015, 24 organisations and companies from the agricultural sector were members of FILL.

## In 2015, projects / activities of FILL included:

### • Key project 1: “The economic and ecologic benefits of pasture“

The “Optigras” project is managed in collaboration between FILL and the Luxembourgish farm consulting and animal breeding company CONVIS. 32 farms are currently participating in this project which is co-financed by the Luxembourgish government for the period 2010-2015. The project aims at increasing the awareness of farmers in Luxembourg for potentials and benefits of grazing systems.

### • Key project 2: “AutoGrassMilk”

Since 2014, FILL is participating in the European project “AutoGrassMilk” (a FP-7 project). The objective of the project is to develop and implement improved sustainable farming systems that integrate the grazing of dairy cows with automatic milking systems, and which are appropriate for the different approaches to dairy farming to be found in different regions in Europe.

### • Key project 3: “Efficient crop rotations and Integrated Pest Management for better water quality”

- The new research project on diversity in crop rotations and Integrated Pest Management was started in August 2015.
- The Objective is to find solutions to improve water quality especially in rapeseed crops in water protection areas; other objectives include soil protection and improvement of biodiversity.
- Partners in this project are FILL, the Ministry of Agriculture, the Ministry of Research, the Ministry of Sustainable Development, the Lycée Technique Agricole (Agricultural school of Ettelbrück), the Chamber of Agriculture and the Luxembourg Institute of Science and Technology (LIST).
- The project was officially launched in presence of the Minister of Agriculture, Fernand Etgen, and the State Secretary for Sustainable Development, Camille Gira, on November 20<sup>th</sup> 2015.



# Forum Moderne Landwirtschaft – 2015



Forum Moderne Landwirtschaft e.V. (formerly FNL, Association for the Promotion of Sustainable Agriculture, founded in 1986) worked on the promotion and development of Integrated Farming (IF) as holistic approach to agriculture in Germany. In 2014, board and members of FNL decided to intensify communication on modern agriculture, to focus on dialogue, a bottom-up approach including farmers and intensified communication with urban society. That is why the name was changed to “Forum Moderne Landwirtschaft” (Forum Modern Agriculture) in 2015. Whilst “Modern Agriculture” is the main theme of FORUM, sustainability will remain the core message.

## In 2015, key projects / activities of FORUM included:

- **“EventFarm** (“ErlebnisBauernhof”): In 2015, both DG Sante and DG Agri were two of the active partners in the fair hall which is organised and managed by the FORUM. More than 60 partners, 350,000 visitors, 10,000 kids gaining insights at the i.m.a ‘knowledge farm’, many open discussions with interested visitors and broad media coverage during the 10 fair days –these are some of the key figures of the EventFarm 2015, a well accepted and efficient communication platform for agriculture as well as up- and downstream sectors. In 2015, the motto of the 6,000 square metre fair hall was “We use and protect: taking responsibility”.
- **“EventFarm mobile”**(“ErlebnisBauernhof mobil”): In 2015, the EventFarm mobile participated for the third time at the DLG’s (Deutsche Landwirtschafts-Gesellschaft) fair “Land & Genuss” (“rural areas and enjoyment”) in Frankfurt. On the basis of these positive experiences, the EventFarm mobile also made its first appearance at the comparable event “Dortmunder Herbst” in late September / early October 2015. Both fairs are organised to allow the urban population to gain insights in modern agriculture in a delightful and experience-oriented manner.
- **“Pigs Mobile and Cow Mobile”**(“Schweine Mobil” und “Kuh Mobil”): Following the success of and growing demand for the two “Pigs Mobiles”, also a first “Cow Mobile” was designed and sent to various events in 2015. Mostly required by organisers of local or regional fairs, events and open days, these Mobiles provide insights in modern livestock systems and an excellent basis for discussion with the public. Wherever these mobile units are on display, also local and/ or regional media are interested and publish positive reports.
- **“Initiative Innovation & Environment”**: The „Land in Hand“-project has become the main topic of the initiative in 2015. Participation in the ‘State Garden Show’ in Rhineland-Palatinate and a specialists’ field trip to the ‘Land in Hand’ model municipality Bornheim both were followed by intensive media coverage, and thus starting points for comparable activities in numerous other municipalities. A technical guideline that was published in 2015 offers useful advice for the planning and implementation of measures for ecological revaluation.
- **“Network Modern Agriculture“**: The Network is taking shape: website relaunch, strategy workshops, Facebook trainings and other measures have started and increasingly become effective. At the EventFarm 2016, also the “Ten100Thousand“-project and communication training will be launched (10 fair days, 100 participants from agriculture, 1,000 times intensive dialogue with visitors).
- **Eight new members** have joined the FORUM in 2015, thus highlighting their conviction that agriculture needs an equally broad and strong mutual communication base.







## Grain Growers' Association Hungary – 2015

GOSZ, the Grain Producer's Organisation Hungary (Gabonatermesztők Országos Szövetsége) is the professional interest representation for the grain product line including producers of oil, protein, fibre and other plants. GOSZ was founded in 2004 and currently represents about 1.5 million hectares of arable land. The main objective of the organisation is to support an economically viable, environmentally responsible and socially accepted agriculture. This includes protecting members' interests and representing growers' interests in sectoral, regional, national and European regulations and legislation. On the regional as well as national level, this also includes the protection of members against the breach of their interests and / or discrimination in their economical relationships with business partners. One key element of GOSZ's activities relates to developing members' agricultural knowledge and expertise via regular information and trainings. However, informing the public about the achievements of modern, efficient and productive arable farming and the environmental and social services provided by farmers are equally important objectives. GOSZ closely co-operates with associations such as the Hungarian Poultry Association, Sheep Association, Milk Association, Rabbit Association, Meat Association and Seed Grain Association, and with interest representations such as the Hungarian Agricultural Institute, the Grain Alliances, as well as the Hungarian Peasant Associations MAGOSZ and MOSZ in all grain related questions. GOSZ secretariat continuously works on strengthening existing and building new relationships.

### In 2015, key projects / activities of GOSZ included:

- In 2015, GOSZ participated in the AGROMash EXPO in Budapest from 28 to 31 January with a stand and a well attended conference. The fair was attended by 42,000 visitors. The GOSZ exhibit particularly covered current problems and challenges in agriculture and the GOSZ conference "Field Work Day" was attended by 160 participants.
- GOSZ took part in the Nutrient Management Conference 2015 focussing on Innovation and Market Forecasts which took place in Budapest on 25 March. The annual conference is organised by fertiliser manufacturers, and more than 140 farmers, specialists in plant nutrition and representatives of the specialised press attended the event.
- On 26 March 2015, the Hungarian Grain Grower Award was presented to 18 honourees to distinguish their outstanding achievements for Hungarian Grain Production and Integrated Farming in Hungary. The annual award was presented in Kecskemét for the second time.
- On the occasion of the International Year of Soils 2015, GOSZ organised a conference for farmers and advisors on 19 May, addressing soil protection issues and future challenges in practical agriculture. The conference was attended by 270 participants and particularly highlighted the need to produce efficiently whilst taking care of agricultural soils as precious and limited resources.
- Between 23 and 28 September, GOSZ also participated as exhibitor in the 77<sup>th</sup> National Agriculture and Food Exhibition OMÉK and particularly addressed Integrated Farming as sustainable approach to modern and efficient arable farming.



# Linking Environment And Farming – 2015



Linking Environment And Farming (LEAF) was founded in 1991. It is the leading organisation delivering more sustainable food and farming. LEAF works with farmers, the food industry, scientists and consumers to inspire and enable sustainable farming that is prosperous, enriches the environment and engages local communities. We do this through developing and promoting Integrated Farm Management in three main areas:

## Facilitating knowledge generation and exchange amongst farmers and researchers:

- Ongoing development of the [LEAF Sustainable Farming Review](#), an on-line self-assessment resource supporting farmer in implementing Integrated Farm Management
- Launch of the first glasshouse LEAF Demonstration Farms - Tangmere Airfield Nurseries Ltd and Eric Wall Ltd
- Launch of another LEAF Innovation Centre – the North Wyke site of Rothamsted Research
- The launch of 'Simply Sustainable Biodiversity' – the third in our 'Simply Sustainable' series of technical guidance booklets, supported by ASDA
- 2 technical events on soil management and 3 [technical videos](#) helping farmers see best practice in action, delivered in partnership with Catchment Sensitive Farming
- Ongoing involvement in the Sustainable Intensification Platform (SIP) – a UK government funded project looking at how IFM can contribute further to sustainable farming nationwide

## Developing market opportunities:

- Our third [global impacts report](#) was published showing a significant growth in the area of land across the globe growing to LEAF Marque standards, which for the first ever, reached more than 250,000 hectares, across 33 countries
- Roll out of LEAF Marque Chain of Custody – developing robust and transparent LEAF Marque supply chains. This represents a huge investment for LEAF and will be critical in driving forward full traceability across LEAF Marque supply chains.
- Achieved Full Membership of the [ISEAL Alliance](#) – the gold standard for global sustainability standards

## Engaging the public in sustainable food and farming:

- 389 farms open for [Open Farm Sunday](#) and welcome 291,000 visitors – our best year yet!
- 6,000 school children visit farms throughout June as part of Open Farm School Days
- 15 free Open Farm Sunday Information Events held for host farmers to get exchange ideas and get inspired
- 4 free School Farm Visit workshops delivered in conjunction with FACE
- 4 Speak Out training events held – equipping farmers with communication skills and resources



# Farming in Balance – 2015



Farming in Balance (Odling I Balans, OiB, Sweden) started in 1991 with the objective to promote a sustainable and economical viable agricultural production. OiB cooperates with a network of 16 core farmers, and intensively uses their views and practical experiences. Much of the work is done in close collaboration with agricultural scientists.

## In 2015, key projects / activities of OiB included:

- Research in optimum placement of countermeasures to reduce nutrient losses – possibilities and limitations, by using zero plots
- Key indicators to assess nutrient use efficiency and energy efficiency on farms
- Checklist for farmers to be used to optimise winter wheat production
- Baltic Deal Bridge project – using a demonstration farm network for a healthier Baltic Sea

## FARMS:

Odling I Balans has a network of 16 core farmers who closely collaborate with the organisation.

## MEETINGS:

- During one of the major annual meetings of OiB with 72 participants on 20<sup>th</sup> January 2015, “energy efficiency” and “the production of bio-fuel on farms” were addressed as key topics.
- On 17-18<sup>th</sup> March, the organisation’s annual meeting took place. In addition to ordinary financial issues, the key topic was “strategies to best combine food production and water protection on farms”. There also was a visit to the Hidinge farm and a field trip to study biodiversity measures implemented on the farm.
- On 18-19<sup>th</sup> November, a pilot farm meeting was convened. During the event, two key themes were discussed, including “strategies and measures to increase biodiversity on farms” as well as “strategies and measures to optimise nitrogen fertilisation”.



## Skylark Foundation – 2015



Skylark Foundation (Stichting Veldleeuwerik, Netherlands) started in 2002 as an initiative of Heineken and 11 farmers. Now, Skylark Foundation has grown to a network of more than 400 farmers and 60 partners. Skylark Foundation stimulates arable farmers and food processors in their joint effort to improve sustainable arable farming. To enable this, a specific Skylark methodology is developed. The essence of this methodology is that every arable farmer, supported by an accredited adviser and colleagues, writes and realises his own sustainability plan. Thus, building experience and actively exchanging knowledge, farmers continuously increase their contribution to more sustainable arable farming.

### In 2015, key projects / activities included:

- **Regional group meetings:** In 2015, 400 farmers are participating in Skylark in 40 regional groups. There are 42 accredited advisors helping our farmers with their sustainability plans.
- **Knowledge meetings:** Based on knowledge developed in projects or by our partners, 36 knowledge meetings (2014: 25) were organised in which farmers and partners participated. These meetings help farmers to improve the sustainability performance on individual farms.
- **Projects.** Several projects were executed in the field of sustainable agriculture. Highlights include:
  - Introduction of the “sustainability profile” – a long-list of measures that helps farmers to communicate sustainability on their farms. Farmers can indicate with yes/no whether they apply specific measure on their farms. The objective of this profile is to give farmers the opportunity to report about his/her measures taken to become more sustainable. This also inspires farmers to continuously take up new measures which we are promoting.
  - Introduction of “Mijn Veldleeuwerik”, an online platform in which farmers can maintain their sustainability file including their sustainability plan, attendance of meetings and an updated sustainability profile. This also functions as knowledge centre where several tools are available in a safe and user-friendly environment that can help farmers improve their sustainability.
  - “De Hoeksche Boer maakt het Waard” aiming to position the Hoeksche Waard (an area close to Rotterdam) as the area for sustainable agriculture in Europe.
  - Another key project allows Skylark farmers to apply for “green-finance”. Together with several chain partners and NGOs, we are applying for a certification scheme based on Skylark in which farmers can benefit from “cheaper” bank loans with support from our ministry.
- **Communication:** In 2015, an additional full time employee joined the communication team to foster communication and storytelling about Skylark and the value for our farmers and partners.
- **Certification:** Skylark Foundation is ISO9001:2008 certified and has launched a certification programme for all its active farmers. With this certificate, farmers can benefit from several advantages with chain partners and CAP greening.
- **CAP greening:** Foundation Skylark successfully gained the status of sustainability certificate, which can be used as an equivalent package for farmers to apply for CAP greening funding.
- **Governance:** After installing an advisory board and a quality board, several initiatives were organised to strengthen the governance structure of Skylark. Results are expected in 2016.

Photos to come



## Associate EISA Members:



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The European Crop Protection Association (ECPA) represents the crop protection industry at the European level. Its members include all major crop protection companies and national associations across Europe. ECPA promotes and upholds the highest standards for human safety and environmental care in European agriculture, based on sustainable, productive, value-added and innovative farming methods. ECPA is committed to: engaging in constructive dialogue with all those who care about the environment and human safety in European agriculture; introducing innovative crop protection solutions, promoting sustainable agricultural practices and contributing to a healthy, high-quality, affordable food supply for all by maintaining plant health, increasing plant productivity and enhancing farm practices.



**European Landowners' Organization (ELO)**  
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Representing 60 member organisations from all countries in Europe, the European Landowners' Organisation is committed to promoting a sustainable and prosperous countryside and to increasing awareness relating to environmental and agricultural issues. Active in all segments of Brussels, the ELO develops policy recommendations and programmes of action that promote a sustainable and profitable countryside.

To spread its message, the ELO organises meetings and events that gather key actors from the rural sector and policy makers at the local, regional, national and European level, as well as developing unique programs that show positive change in the field. With an enormous range of members, contacts, and skills, the ELO maintains a unique position among the think tanks in the agricultural, environmental and rural activities' sectors.



**European Feed Manufacturers' Federation (FEFAC)**  
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The European Feed Manufacturers' Association was founded in 1959 by five national compound feed associations. FEFAC membership today consists of national associations from EU Member States as full members and of an increasing number of observer members from non-EU countries. FEFAC is the only independent spokesman of the European Compound Feed Industry at the level of the European Institutions and deals with the various issues of sustainable feed production and use such as environmental footprinting and responsible supply.



## Associate EISA Members, continued:



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Fertilizers Europe represents the major fertilizer manufacturers in Europe. The association promotes the important role of fertilizers and balanced fertilization in European agriculture and monitors upcoming agricultural, environmental, safety, health, trade and legislative issues – for an efficient, productive and environmentally responsible crop nutrition that safeguards yields, product quality and the protection of the environment, i.e. soil, water, air, as well as natural biota such as fauna and flora.



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IFAH-Europe (International Federation for Animal Health Europe) is the federation representing manufacturers of veterinary medicines, vaccines and other animal health products in Europe. It represents both corporate members and national animal health associations in Europe. IFAH-Europe's mission is to promote a predictable, harmonised, science-based and innovative market place for the provision of quality animal medicines, vaccines and other animal health products, and so contribute to a healthy and safe food supply, and to a high standard of health and welfare for animals and people.

One particular field of activity is promoting the responsible use of veterinary medicines through EPRUMA – the European Platform for Responsible Use of Medicines in Animals.



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In 2002, Sustainable Agriculture Initiative (SAI) Platform was created as non-profit organization. SAI Platform today counts over 60 members, who actively share the same view on sustainable agriculture seen as "the efficient production of safe, high quality agricultural products, in a way that protects and improves the natural environment, the social and economic conditions of farmers, their employees and local communities, and safeguards the health and welfare of all farmed species" and develop standards and tools to support that.

**EISA – [www.sustainable-agriculture.org](http://www.sustainable-agriculture.org)**

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